



MMT Digital

# HEADLESS ASSESSMENT

**A comprehensive review by our team of experts of your digital landscape, analysing your current CMS and user journeys to assess whether a headless CMS is right for you.**

## Why conduct a headless assessment?

A decoupled architecture brings a whole host of benefits to an organisation, from reduced operating costs through to increased flexibility and scalability. However, it is a double-edged sword. A strong technical vision is essential to successfully deliver a headless solution and we have witnessed many poor implementations, undermining the perceived benefits of the approach. The headless assessment will quickly help you to understand your challenges, assess the feasibility of going headless and provide you with recommendations.

## How does it work?

The Headless Audit is an assessment of your current landscape, including the configuration and implementation of existing software (e.g. CMS), conducted by the team at MMT Digital, reviewing the landscape surrounding your current CMS against a set of 7 key criteria:

- Customer
- Technology
- Data
- Infrastructure
- Licencing
- Employees
- Cost of Ownership

Working with you to gain a high-level understanding of the current CMS and any adjoining technologies and systems, the team at MMT Digital will identify key challenges and pain points, unearth dependencies and expose key areas for improvement. Starting with an initial workshop, the team will pull together an assessment of your situation against traditional and headless options, reporting back with our findings and recommendations – with both a written report and a presentation to key stakeholders.

## Who is involved?

The team from MMT Digital will incorporate experts from a range of disciplines – including Front End Architects, CMS Architects and a Digital Strategist. The team will conduct the review from the MMT Digital offices.

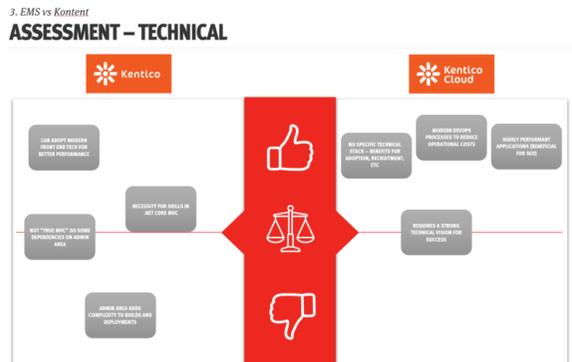
## What are the benefits?

- ✓ An impartial review of your current landscape to unearth key challenges and dependencies
- ✓ A clear understanding of the short to long-term impacts of your current implementation
- ✓ Can be run prior to commissioning RFPs or proposals
- ✓ A prioritised set of recommendations to provide you with a clear roadmap

## Client story

A UK-based membership organisation was concerned by the decreasing engagement of their members and the increase in unnecessary operational cost, and came to us to understand how they could revitalise their digital presence to better serve members.

A comprehensive audit analysed their organisation and landscape from multiple angles, clearly identifying the underlying challenges. This audit led to the decision to adopt a headless CMS and a digital strategy designed to take advantage of the channels members valued.



## What is the investment?

The audit requires 5 days of time from the team to conduct each activity.

## What next?

Hopefully this gives you an understanding of the Headless Assessment. If you would like to find out more, please email us at [hello@mmtdigital.co.uk](mailto:hello@mmtdigital.co.uk).